

MILLENNIUM SIGNS & DISPLAY, INC.

MARC JACOBS - NORDSTROM

Marc Jacobs x Nordstrom “JOY” Pop-Up – The Corner Store, NYC
Our team partnered with Marc Jacobs to bring the JOY capsule collection to life at Nordstrom’s Corner store in NYC. In collaboration with artists David Shrigley, Derrick Adams, and Hattie Stewart, the space was transformed into a vibrant, immersive environment celebrating the intersection of art and fashion.
We handled the full build-out and installation, utilizing a mix of fabrication techniques from large-format vinyl and 3D printing to custom structures and detailed finishing to showcase the limited-edition collection and multi-artist collaborations. The result is a bold, playful retail experience that captures the essence of JOY and invites customers to explore Marc Jacobs in a new light.
See more of our Retail fixtures & millwork on our Website.

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