

INSIDER TRENDS

CATE TROTTER - PRESENTATION

Cate Trotter - Insider Trends - opening trend keynote to 1000 people - digital-first business
Full version of Cate Trotter's opening keynote to an audience of 1000 in Santiago, Chile.
Attendees were from a range of sectors, including retail, finance and manufacturing. The presentation was built specially for this audience.
Cate Trotter is the Head of Trends at Insider Trends, a London-based futures agency. She regularly presents to C-level executives and speaks at conferences all over the world.
Watch the video: www.insider-trends.com

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