

BOHNACKER

HILTI STORE

It was important to our long-standing customer Hilti to emotionalize the POS through a completely new customer journey, the customer should be guided more consciously in the stores and be much more inspired. The concept had to be sensibly and purposefully implementable in store areas from 50m² to 400m² and had to function globally.
See more on Hilti Store on our Website.

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