



## BOHNACKER

## HILTI STORE

It was important to our long-standing customer Hilti to emotionalize the POS through a completely new customer journey, the customer should be guided more consciously in the stores and be much more inspired. The concept had to be sensibly and purposefully implementable in store areas from 50m<sup>2</sup> to 400m<sup>2</sup> and had to function globally.

[See more on Hilti Store on our Website.](#)

**ADDRESS:**GERMANYBOHNACKER LADENEINRICHTUNGEN GMBHKARL-VON-EHMANN-STRASSE  
31D-89143 BLAUBEUREN SEE

**CALL :**T +49 7344 96 90-0

**AUSTRIA T +43 7242 71 21 2:**

**SWITZERLAND T +41 52 23 36 02 0:**

**SPAIN T +34 902 070650:**

**WEBSITE:**[WWW.BOHNACKER.COM](http://WWW.BOHNACKER.COM)